

MANIFESTO OF THE RESPONSIBLE COMPANY

companies committed to change



BE AWARE OF THE RISKS OF
YOUR ACTIVITY AND TAKE THE
NECESSARY PRECAUTIONS

Ensure Safety

Ensure the safety of workers and costumers with risk prevention measures and emergency protocols. Likewise, check the origin of the products you purchase and inform your customers of the products that are included to avoid any health risk such as allergic reactions or intolerances.



SUPPORT ENTREPRENEURSHIP
AND LOCAL DEVELOPMENT
CONSUMING LOCAL
PRODUCTS OR SERVICES

Consume local products



Support local entrepreneurship through the consumption, whenever possible, of products or services that are produced in the destination and whose direct and indirect benefits are distributed transversally and favor the most vulnerable groups. Ask the travelers to buy only what they really need.



OFFER PRODUCTS, SERVICES OR
EXPERIENCES THAT CAN BOOST
THE SUSTAINABILITY OF YOUR
ENTERPRISE THROUGH R&D

Innovate technologically

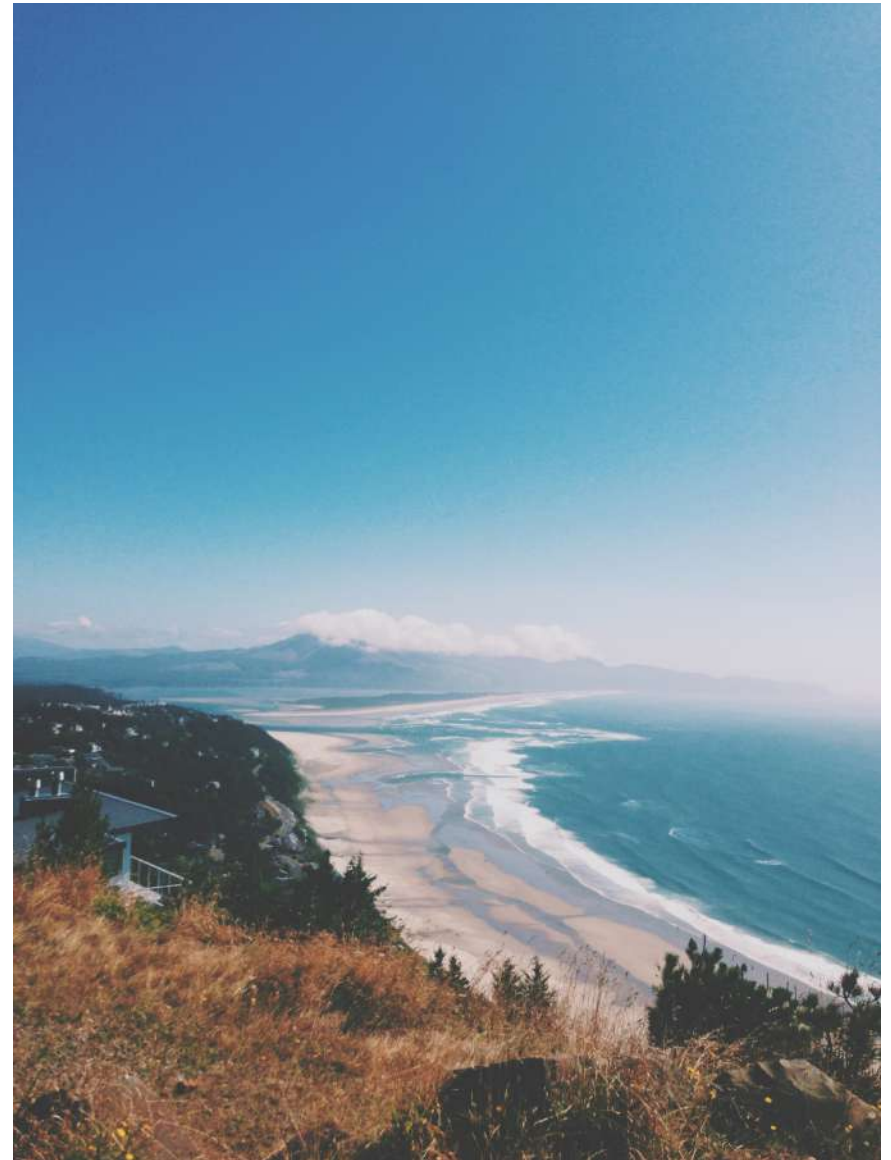
Incorporate, whenever possible, new technologies or innovative methods that allow customers to enjoy a better experience and contribute to the sustainability of your enterprise through savings or better use of resources, information or communication capacity.

CONSUME RESPONSIBLY AND PARTICIPATE IN THE SUSTAINABLE MANAGEMENT OF RESOURCES

Minimize the impact

Ensure the management and smart- efficient use of the hydric and energetic resources, consuming those which produce the smallest impact on the environment and can be recyclable or reusable. Avoid the excessive consumption or waste of water and opt for transports with reduced or zero emissions.

Also, ask for traveler to value and request the calculation and compensation of the carbon footprint.





PROMOTE THE SUSTAINABILITY OF
THE HERITAGE AND INFRASTRUCTURES
OF THE DESTINATION

Promote Sustainability

Participate in the sustainable management of your community and its infrastructures (buildings, transports, housing, public spaces...) so that your activity does not alter local life. Moreover, contribute to the conservation of the tourist attractions, respecting the norms and the accesses designed for their preservation and protection.



PARTICIPATE IN THE ACTIVITIES
OF CONSERVATION, PROTECTION
AND REGENERATION OF THE AQUATIC AND
TERRESTRIAL ECOSYSTEMS.

Protect the ecosystems

Offer only products, services and experiences that can guarantee the sustainable exploitation of the aquatic and terrestrial resources of the destination and that respect the natural habitat of native or foreign fauna and flora.

Moreover, adopt a responsible behavior, avoiding the generation of waste as well as collaborating with the sanitation and cleaning programs carried out in the destination to avoid the deterioration of natural spaces and to maintain biodiversity..

IMPROVE THE QUALITY OF
YOUR PRODUCTS, SERVICES OR
EXPERIENCES THROUGH TRAINING

Promote training



Encourage knowledge and learning amongst your employees, facilitating channels and means for their training and professional recycling which can enhance their capacities and abilities to offer a quality service. Likewise, participate in internship and volunteer programs which can integrate vulnerable or at risk of social exclusion groups.

ENCOURAGE THE KNOWLEDGE OF CULTURAL ELEMENTS AND USE THEM PROPERLY

Share the culture

Encourage learning about the cultural traditions of your community (customs, cuisine, languages or dialects, traditions, heritage ...).

Furthermore, be sure to use these elements correctly to avoid behaviors that may be offensive or humiliating.

Be an example of tolerance by creating opportunities for mutual learning with customers.





PROMOTE DIVERSITY AND DO NOT
ENCOURAGE OR PARTICIPATE
IN ACTIVITIES WHICH ARE DISCRIMINATORY

Respect diversity

Favor the elimination of barriers that limit the integration of people on the basis of gender, origin, religion, sexual orientation, economic situation or other conditions; avoiding sexist languages, offensive comments or the use of labels that contribute to negatively stereotyping these groups. Likewise, facilitate access and equal opportunities for those who have different needs in terms of mobility and communication, respecting spaces or services intended for their use.

ENSURE DIGNITY AND FAIR
WORKING CONDITIONS RESPECTING
THE RIGHTS OF WORKERS

Encourage fair working conditions



Ensure that the working conditions of your employees are dignified, avoiding sexual and child exploitation or unhealthy conditions, among others. Moreover, ensure that the recruitment opportunities in your organization are fair, regardless of gender, origin, religion, sexual orientation or other status.



Offer your customers true and continuous information before, during and after enjoying your product, service or experience. Also, have all the information translated into the most frequent languages and enable the necessary means for them to contact you (emails, telephones, address ...).

BE RESPONSIBLE FOR YOUR COMMUNICATIONS AND PROVIDE THE NECESSARY MEDIA CONTACT

Transparent information



JOIN THE RESPONSIBLE COMPANY MANIFESTO AND SHARE IT

Exchange of experiences

Support initiatives and programs that promote the exchange of experiences and good practices that encourage peace; actively participating in networks, partnerships, activities and alliances which promote sustainable development.

Begin by adhering to the Responsible Company Manifesto, carrying out sustainable actions and sharing your commitment with others.

MANIFESTO OF THE

RESPONSIBLE COMPANY



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BIOSPHERE



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